

LOS ANGELES UNIFIED SCHOOL DISTRICT

PERSONNEL COMMISSION

WORKFORCE MANAGEMENT CLASSIFIED TRAINING
achieving excellence through merit

RAMON C. CORTINES
Superintendent of Schools

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Members of the Commission

WENDY G. MACY
Personnel Director

ANN YOUNG-HAVENS
Interim Deputy Personnel Director

KARLA GOULD
Interim Assistant Director, Personnel

Dear Advocate of Education,

It is my pleasure to provide you with an opportunity to reserve advertisement space in the Los Angeles Unified School District's Workforce Management catalogs of training and development offerings. Each catalog is distributed districtwide, posted on our website, and has a readership of up to 35,000 business and support employees across the District.

We view this opportunity as one which has tremendous "win-win" potential for both the organizations which choose to participate in this opportunity and the District. You gain the ability to extend your brand awareness and expose your products and/or services to a targeted group of working adults who serve more than 600,000 students of the District and participate and live in the many diverse communities of the greater Los Angeles area.

For the District, the sponsorship fees received for the publication of the ads will help us to expand our reach with training programs specifically designed to enhance employee performance relative to meeting our District goals for student achievement.

The details of this opportunity are contained in the document entitled Sponsorship (Ad) Rate Card. We also encourage you to view our most recent catalog that is posted on our website so that you can visualize the publication in which your ad would be placed.

We are enthused about the prospects of partnering with you in this manner and look forward to hearing from you in the near future.

Kind Regards,



Stacy Edwards-Adrian
Principal Human Resources Specialist
www.oetraining.net