Customer Service Quotes

- “The first step in exceeding your customer’s expectations is to know those expectations.” - Roy H. Williams, author of *Wizard of Ads* trilogy

- “The best way to find yourself is to lose yourself in the service of others.” - Mahatma Ghandi

- “Do what you do so well that they will want to see it again and bring their friends.” - Walt Disney

- “Customer service is not a department, it’s everyone’s job.” – Anonymous

- “People don’t care how much you know until they know how much you care.” - John C. Maxwell, author, speaker, and pastor

- “After each customer interaction, notice if you gave them a “happy to see you” kind of experience.” - Marilyn Suttle, success coach, communication expert, customer service speaker

- “Always be a first-rate version of yourself.” - Audrey Hepburn, Academy Award winning actress

- “Customers will want to talk to you if they believe you can solve their problems.” - Jeffrey Gitomer, author, professional speaker, and business trainer

- “Every company’s greatest assets are its customers, because without customers there is no company.” - Michael LeBoeuf, author and former management professor at the University of New Orleans

- “If I pick up the phone, I accept the responsibility to ensure that the caller is satisfied, no matter what the issue is.” - Michael Ramundo, author of the *Complete Book of Ready-To-Use Customer Service Scripts*

- “Nobody can prevent you from choosing to be exceptional.” - Mark Sanborn, customer service speaker and author

- “Customers don’t expect you to be perfect. They do expect you to fix things when they go wrong.” – Donald Porter, Vice President, British Airways

- “The way to gain a good reputation is to endeavor to be what you desire to appear.” - Socrates