

Trailblazers



Trailblazers embrace the concept, and have already progressed in that direction with little help needed.

Intellectuals



Intellectuals support the concept, but will only take action when they feel there is a strong need to do so.

Pilots



Pilots are somewhat cautious, but willing to move towards change once they understand the vision and their role in the change.

Late Bloomers



Late Bloomers tend to resist change for an extended period of time, but once convinced, they become the strongest supporters of change.

Traditionalists



Traditionalists
refuse to accept
the concept of
change regardless.