

Customer Service Quotes

- **“The first step in exceeding your customer’s expectations is to know those expectations.”**
- Roy H. Williams, author of *Wizard of Ads* trilogy
- **“The best way to find yourself is to lose yourself in the service of others.”** - Mahatma Ghandi
- **“Do what you do so well that they will want to see it again and bring their friends.”**
- Walt Disney
- **“Customer service is not a department, it’s everyone’s job.”** – Anonymous
- **“People don’t care how much you know until they know how much you care.”** - John C. Maxwell, author, speaker, and pastor
- **“After each customer interaction, notice if you gave them a “happy to see you” kind of experience.”** - Marilyn Suttle, success coach, communication expert, customer service speaker
- **“Always be a first-rate version of yourself.”** - Audrey Hepburn, Academy Award winning actress
- **“Customers will want to talk to you if they believe you can solve their problems.”**
- Jeffrey Gitomer, author, professional speaker, and business trainer
- **“Every company’s greatest assets are its customers, because without customers there is no company.”** - Michael LeBoeuf, author and former management professor at the University of New Orleans
- **“If I pick up the phone, I accept the responsibility to ensure that the caller is satisfied, no matter what the issue is.”** - Michael Ramundo, author of the *Complete Book of Ready-To-Use Customer Service Scripts*
- **“Nobody can prevent you from choosing to be exceptional.”** - Mark Sanborn, customer service speaker and author
- **“Customers don’t expect you to be perfect. They do expect you to fix things when they go wrong.”** – Donald Porter, Vice President, British Airways
- **“The way to gain a good reputation is to endeavor to be what you desire to appear.”**- Socrates

